

**FOR IMMEDIATE RELEASE MEDIA CONTACT**: Bruce McKagan

bmckagan@gmail.com

**ENOUGH is ENOUGH!**

**It’s time to rise above ALL THAT DRAMA**

ROCK HILL SC - From stanza to stage, the poems of York County author Kimberly P. Johnson inspired a team of industry acclaimed music composers and producers to take their talents beyond the recording studio. Together with Kimberly, Bruce McKagan and Joe Carter have harnessed the emotional and psychological impact of real world drama, creating a prism for teenagers of discovery, hope and change.

ALL THAT DRAMA the musical is a current day story that reveals how a middle class African- American family, the Charles, rely on their deep rooted family values to deal with life’s challenges. From the real world struggles of bullying, lying, drugs, and mental illness, it’s a story that follows 16 year old Whitney Charles and the positive impact she and her family have on the neighborhood, her diverse group of classmates and their new neighbors, the McCarthys, a white, upper-class family. With 85% of the story delivered in song, ALL THAT DRAMA is a kaleidoscope of musical genres, including Pop, R&B, Rock, Dance, Techno, Rap, Gospel and Country.

WORLD PREMIERE: January 9-12, 2014 at South Pointe High School in Rock Hill, SC, award winning drama teacher James Chrismon will direct the first ever stage performance of ALL THAT DRAMA the musical. This hard-hitting dramatic work will feature drama and vocal students from York County School District #3.

“With all of the different challenges that our young people face today, we have to step back and say ‘what can we do as a community to help buffer some of the roadblocks’. We realize that a musical can’t prevent the struggles that are destined to occur, but it can offer an honest look at how to rise above all that drama,” says Kimberly P. Johnson, renowned motivational speakers and author of over fifteen children’s books.

Ticket purchase at event only - January 9, 10, 11 at 7PM, January 12 at 2:30PM - $5 students, $10 adults

South Pointe High School - 801 Neely Road, Rock Hill, SC 29730

For more information go to [www.allthatdrama.com](http://www.allthatdrama.com)

**About Simply Creative Works**:

A Carolina company founded by Kimberly P. Johnson that promotes, distributes and manages her many products and services. As author, motivational speaker and educator, Simply Creative TM provides an array of Kimberly’s services, including motivational speaking engagements, book sales and signings, and educational workshops for writing, reading, staff development and parents. For more information go to [www.simplycreativeworks.com](http://www.simplycreativeworks.com)